Anyone who has ever been a member of the Marching and Varsity Bands won’t hesitate to tell you that the four years they participated were some of the most exciting times in their life. There have been trips, concerts, exciting games, and innumerable special events. High points over the years include ten appearances in the Rose Bowl and performances in Tokyo, Tampa, San Antonio, Nashville, Tucson, El Paso, Birmingham, Shreveport, and New York City. Travel includes visits to Big Ten stadiums throughout the Midwest and Lambeau Field to perform during Green Bay Packers games. In Madison, the Marching Band performs weekly in Camp Randall Stadium for more than 80,000 fans during Badger football games. Keeping with tradition, up to 50,000 fans regularly stay after the conclusion of the games to enjoy the famous Fifth Quarter.

Performer: Redefined

Redefined is one of the leading student coed a cappella groups in the nation. Founded in 2001, the group performs frequently on campus, throughout the Madison community, and across the Midwest. In addition, Redefined has released eight studio albums and has performed for an episode of Dateline NBC.

School Song

“VARSITY”

Varisty! Varsity!
U-rah-rah! Wisconsin,
Praise to thee we sing!
Praise to thee,
our Alma Mater,
U-rah-rah! Wisconsin!

Go Big Read 2021

TRANSCENDENT KINGDOM BY YAA GYASI

Transcendent Kingdom tells the story of Gifty, a graduate student in neuroscience and the only member of her Ghanaian family born in the United States, as she examines her family’s experience of immigrating and her own place in the world. Throughout the book, Gifty grapples with understanding and reconciling her work in the hard sciences with her religious upbringing while also dealing with her depressed mother, who is living in Gifty’s bed, and the remaining trauma of losing her brother Nana to a heroin overdose. This story also addresses issues with immigration and reconciling different cultures, race, and family.

Go Big Read is UW–Madison’s common book program. Each year, the university selects a book with important themes for the campus community to explore. Students, staff, faculty, and community members can participate through special events and classroom discussions. You will receive a copy of Transcendent Kingdom as you exit the Kohl Center.

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University of Wisconsin–Madison
New Student Convocation
September 3, 2021
KYLA VAUGHAN
Kyla Vaughan is a senior majoring in English literature and history with certificates in European studies and theatre. She hopes to attend graduate school to get her teaching license and master’s degree to become a high school English teacher. Kyla works both as a teaching fellow for The Wisconsin Experience Seminar and as an orientation assistant for SOAR. She can most often be found with her nose in a book, as her goal for the year is to read a book every single day. She’s ahead of schedule.

LAVAR CHARLESTON
LaVar Charleston is UW–Madison's newly named chief diversity officer, where he provides overall leadership for the university’s efforts to create a diverse, inclusive, and successful learning and work environment for all students, faculty, staff, alumni, and university partners. A Badger alumnus from Detroit, he most recently served as the inaugural associate dean for equity, diversity, and inclusion at the UW School of Education, where he is a clinical professor of higher education. He is the author or co-author of 50 manuscripts, including the book Advancing Equity and Diversity in Student Affairs.

CHANCELLOR REBECCA M. BLANK
Rebecca M. Blank became chancellor of the University of Wisconsin–Madison in July 2013. Since then, she has led efforts to expand educational opportunities, both inside and outside the classroom, to better prepare students to succeed in a rapidly changing economy. At the same time, she has worked to maintain the university’s position as a global leader in innovation and research and has emphasized its role in nurturing entrepreneurship and driving economic development.

An internationally respected economist, Blank previously served as a professor and dean in the Gerald R. Ford School of Public Policy at the University of Michigan and on the faculty of Northwestern University and Princeton University. She also served as Deputy Secretary and Acting Secretary of the U.S. Department of Commerce.

KARL SCHOLZ
Karl Scholz began serving as provost and vice chancellor for academic affairs in August 2019. Immediately prior, he served as dean of the UW–Madison College of Letters & Science for six years. Scholz also is the Nelle June Gray Professor of Economic Policy in the Department of Economics, which he joined in 1988. Professor Scholz writes on diverse topics including household saving, low-wage labor markets, and financial barriers to higher education.

LORI REESOR
As UW–Madison’s vice chancellor for student affairs, Dr. Lori Reesor oversees student services that address health and well-being, identity and inclusion, advocacy, leadership and community engagement. She grew up in Waukesha, Wisconsin, was a first-generation college student, and is the proud parent of two teenagers.

BRIAN MCKINNES
Dr. Brian Waubishikemaka McNines is an associate professor in the UW–Madison School of Human Ecology, and the Leola R. Culver Professor in Nonprofits and Philanthropy. His current work focuses on traditional environmental knowledge, community-based language revitalization, and education anthropology.

As a member of the Ojibwe and Potawatomi Nations, he has a deep interest in the preservation of Indigenous cultures and languages and is an accomplished speaker, presenter, and writer in English and Ojibwe. Dr. McNines is committed to helping build a strong and inclusive future for all members of the UW–Madison community.

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